

ways to advertise

sponsorship levels and benefits

The Atlanta Rollergirls work hard and hit harder! If you are ready to show your support of these rough and tough ladies, please visit our website (www.atlantarollergirls.com/site_admin/support-main/sponsorship-options) to download sponsorship information. Then, contact

our league's sponsorship committee. She's looking forward to working with your company to find the best options to meet your advertising needs.

Contact Bruze Orman

Sponsorship@AtlantaRollergirls.com



bruiser



brawler



slammer



grand slammer

level	\$750	\$1,500	\$3,000	\$4,000
Advertising	8 quarter page ads 8 bout announcements 8x3 signage display	8 half-page ads 8 bout announcements 10x3 banner display Promotional table	8 half-page ads 8 bout announcements 12x3 banner display Promotional table w/ rep	8 full-page ads 8 bout announcements 12x3 banner display Promotional table w/ rep
Website	Hyperlinked listing	Hyperlinked listing	Sponsor logo and linked listing	Sponsor logo and linked listing
Rollergirl Appearance*	One Function/event	One function/event	One function/event	One function/event
Goodies	2 guest passes 2 ARG t-shirts 2 ARG posters 2 ARG buttons	3 guest passes 3 ARG t-shirts 3 ARG posters 3 ARG buttons	4 guest passes 4 ARG t-shirts 4 ARG posters 4 ARG buttons	6 guest passes 6 ARG t-shirts 6 ARG posters 6 ARG buttons

program ads

Reach the Atlanta Rollergirls' audience by advertising in a bout program.

Programs are distributed to all fans upon entry to our events.

We offer space for quarter, half, and full-page ads.

Sponsors are responsible for their own black and white ad designs.

Ad requests and payments must be received by the 1st of the month for inclusion in that month's bout program.

size	rate	dimensions (B/W artwork)
Full Page	\$130	5in x 8in
Half Page	\$90	5in x 3.87in
Quarter Page	\$50	2.37in x 3.87in

raffles

Everyone loves a winner! Our raffles are very popular and help raise money for our league. We thank you for your donation in several ways by announcing your business during the bout and in the bout program and featuring your donation in all of our bout day raffle signage.

"underwear" ads

Support ARG by putting your message on our shorts!

\$50 (per bout) for your company name to be advertised on one of our Rollergirls during a home team game (IL bouts not included in this promotion). Cash or check (made out to Derby South Derby). Rollergirls are picked randomly, the business will not get to choose which rollergirl will be wearing the advertisement. Your company will also receive two bout day announcements and a picture with your "Rollergirl".

newsletter

With over 9000+ subscribers, our monthly newsletters is a great way to advertise your business, on a budget. For \$75, your company will be featured in one of our monthly newsletters (subject to availability since we will only feature on sponsor per month), in the "Support Derby Sponsors" section with a 100-150 word article. For an additional \$20/monthly issue, we can add your company's logo and a link to your website in our "Show Some Love to Our Awesome ARG Sponsors" byline in the newsletter.